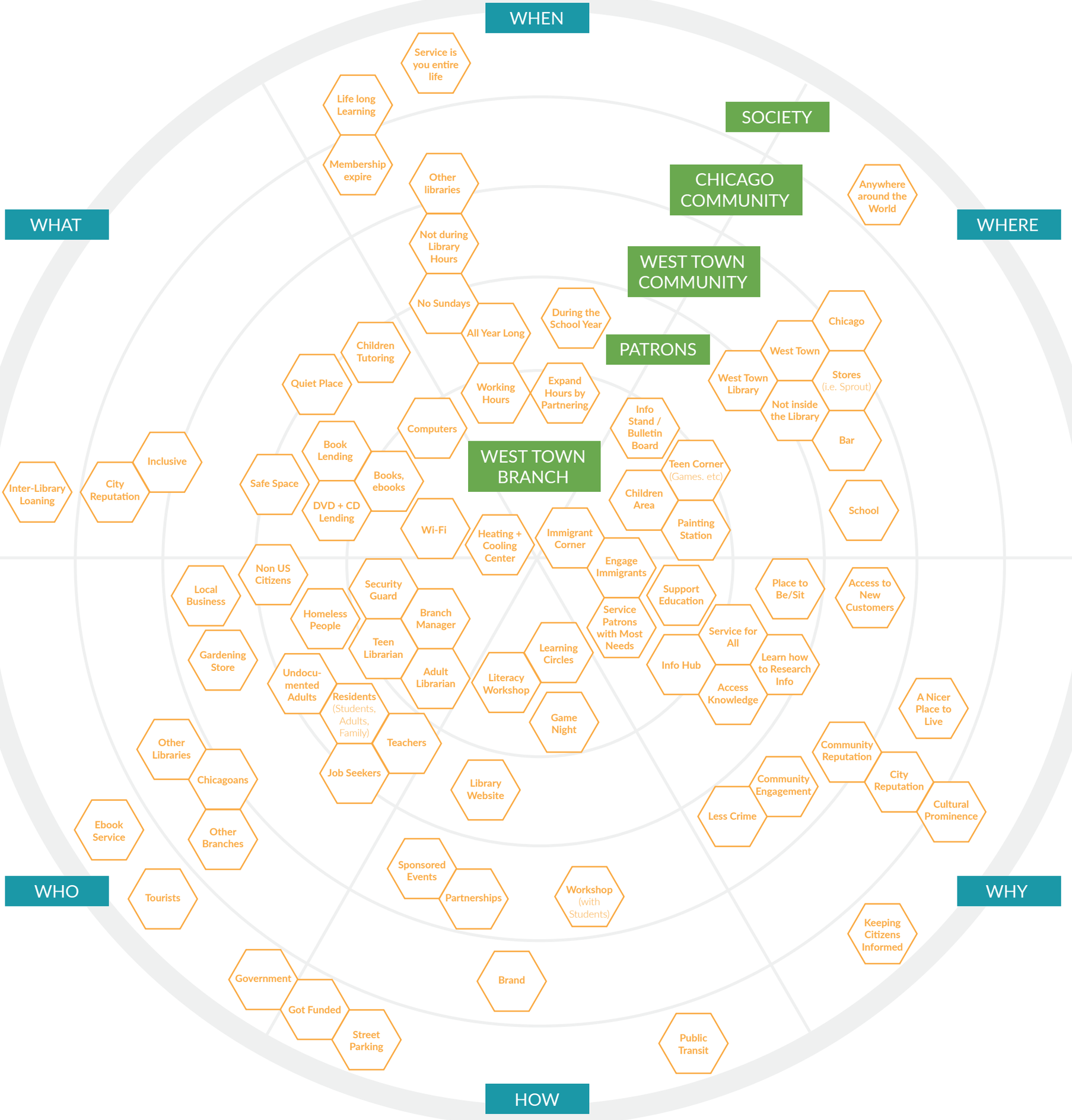
WHEN
Service is you entire life
Life long Learning
Membership expire
SOCIETY
CHICAGO COMMUNITY
Anywhere around the World
WHERE
WHAT
Other libraries
Not during Library Hours
No Sundays
All Year Long
Working Hours
WEST TOWN COMMUNITY
During the School Year
Expand Hours by Partnering
PATRONS
Chicago
West Town
West Town Library
Stores (i.e. Sprout)
Not inside the Library
Bar
Children Tutoring
Quiet Place
Computers
Info Stand / Bulletin Board
Teen Corner (Games. etc)
Children Area
Painting Station
School
Inclusive
City Reputation
Inter-Library Loaning
Safe Space
Book Lending
Books, ebooks
DVD + CD Lending
WEST TOWN BRANCH
Wi-Fi
Heating + Cooling Center
Immigrant Corner
Engage Immigrants
Service Patrons with Most Needs
Support Education
Place to Be/Sit
Access to New Customers
Non US Citizens
Local Business
Security Guard
Homeless People
Branch Manager
Teen Librarian
Adult Librarian
Gardening Store
Undocu-mented Adults
Residents (Students, Adults, Family)
Teachers
Job Seekers
Learning Circles
Literacy Workshop
Game Night
Service for All
Info Hub
Learn how to Research Info
Access Knowledge
Library Website
A Nicer Place to Live
Community Reputation
City Reputation
Cultural Prominence
Community Engagement
Less Crime
Other Libraries
Chicagoans
Other Branches
Ebook Service
Tourists
WHO
Sponsored Events
Partnerships
Workshop (with Students)
WHY
Keeping Citizens Informed
Government
Got Funded
Street Parking
Brand
Public Transit
HOW