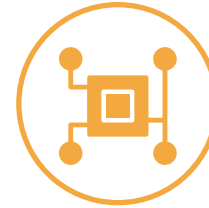




Making a collaborative mural for West Town



Consistent workshop schedule at CPL for residents to contribute



Participation through digital channels for more contributions



Display art pieces generated by residents after synthesis by artists or an algorithm



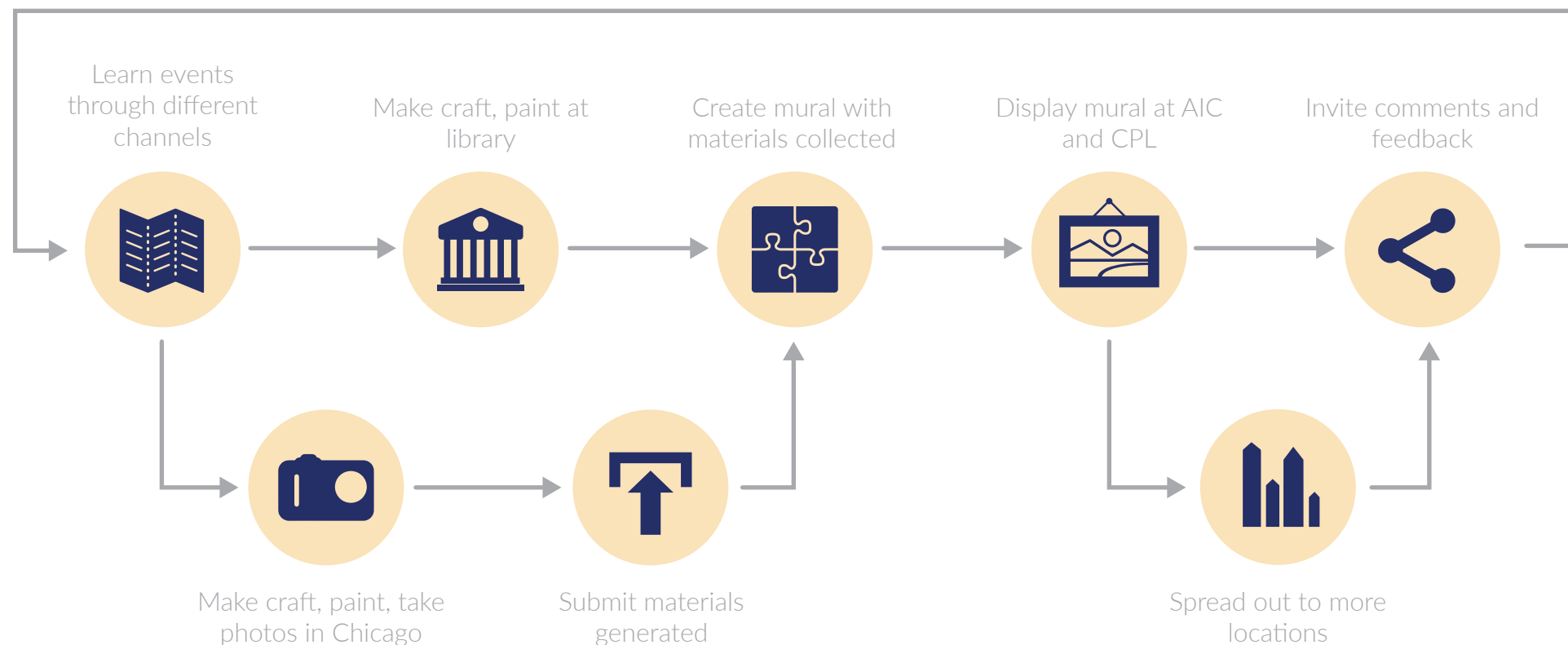
Receive comments on mural to continue to build upon the mural's meaning

Key Activities



Community Mural

Community Mural is a program for West Town residents to create a collaborative mural- combining individual submissions into a final mural. This multi-channel service has both physical and digital touchpoints to serve different levels of engagement. And due to its ability to scale and repeat in different locations, this program can be used to reflect continually changing community identities.



Service Journey

What is CPL's role?

- Host creation workshops at the library
- Collect art pieces generated from local residents to display
- Become a place for mural and identity discussions
- Begin to build an archive of the changing community identity

What is AIC's role?

- Provide resources, knowledge for art making and creation
- Provide artist expertise or capability to assemble art pieces
- Assist with the prompt creation and interpretation
- Help display and advertise the mural through their channels

What are the benefits to both CPL & AIC?

- Have a consistent and scalable program
- Build a stronger relationship with local communities
- Have a deeper understanding of their audiences
- Create a model which can be applied to other communities
- Provide a new digital and physical touchpoint